



# Quinn Brewer

Dynamic marketing leader driven to craft powerful messaging, ignite engagement, and fuel success through strategic storytelling and data-driven insights.

## Experience

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- *Marketing Director*

M Studios Marketing | May '25 - Present

- I lead digital strategy and execution across client accounts, connecting the dots between creative, content, and performance.
- From paid media and email to SEO and analytics, I oversee campaigns that are data-driven, on-brand, and built to convert.
- I manage direct reports and work cross-functionally with strategists, designers, and developers to ensure every campaign moves the needle and earns client trust through smart execution and clear results.

- *Content Marketing Strategist*

M Studios Marketing | April '24 - April '25

- Led the development and execution of internal and external communication strategies to drive engagement and support organizational objectives.
- Created and managed targeted communication campaigns, ensuring consistent messaging across channels and aligning with company branding.
- Collaborated with internal teams to optimize content distribution and enhance employee communication efforts.
- Utilized data analytics to measure the effectiveness of communications and refine approaches for improved outcomes.

- *Communications Director*

The Forgotten Initiative | July '23 - March '24

- Responsible for overseeing all strategic creative communication initiatives for the ministry, working to expand our reach to diverse audiences and engage them in our mission.
- Collaborated closely with donor development director to help support organization success in fundraising and increase donor acquisition and retention.
- Built and executed communication campaigns to segmented audience groups across email, social channels, video, podcast, and web.
- Managed and led a team of direct reports and freelance contractors, ensuring high standards of execution.

- *Creative Content Producer*

The Forgotten Initiative | June '21 - July '23

- Collaborated within a team to develop and produce content marketing media, ensuring brand messaging and content consistency.
- Contributed to establishing and implementing an annual comprehensive communications and engagement plan, compiling data for reports, and working toward TFI Advocate recruitment efforts.
- Worked diligently to enhance the quality of media, including video production, podcasting, graphic design, and in-person events, always aiming for excellence.

## Contact

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### Phone

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### Email

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### Website

quinnbrewer.com

## Education

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*Bachelors of Science in  
Creative Technology*  
Illinois State University,  
Normal, Illinois  
Class of 2020

## Expertise

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Internal Communications

Copywriting and Editing

Strategic Growth

Metrics and Analysis

Interpersonal Skills

Digital Tools

Content Creation and  
Coordination

Collaborative Team  
Leadership